

## **GREENE FARMERS MARKET**

### **2021 RULES AND REGULATIONS & APPLICATION**

1. PURPOSE OF THE GREENE FARMERS MARKET—to provide a venue in downtown Stanardsville for agricultural vendors to sell Virginia products; to provide a community meeting place which showcases Virginia artists and businesses; and to promote economic development in Greene County.
2. SUPPORTING ACTIVITIES
  - a. Establish and operate a farmers market for the purpose of furnishing a market venue for local agricultural/horticultural producers, artisans, and craft persons.
  - b. Organize or participate in educational and other activities that promote the use of local fresh produce and horticultural products.
  - c. Organize or participate in activities that, in conjunction with the operation of the farmers' market, will encourage commerce and trade in Stanardsville and all of Greene County.
  - d. Conduct necessary research to further the development of the Market.
  - e. Provide a showcase for amateur and professional local musicians.
3. DATES OF OPERATION—each Saturday from April through October 30, 8:00 am - 12:00 pm.
4. LOCATION—Greene Commons, 40 Celt Road, behind the Greene County office building at the corner of Celt Road and Main Street in Stanardsville.
5. FARMERS' MARKET VENDORS
  - a. Set-up—Vendors must be completely self-contained and provide their own tables, chairs, tents, coolers, displays, etc. (Electricity is available on site under the Pavilion.)
  - b. Farmers' Market vendors must be in assigned spaces before the starting time for each event. Vendors may not pack up or leave before noon.
  - c. Vendor vehicles cannot enter or leave the Market area during operation hours (8:00 am – 12:00 pm).
  - d. Each vendor is responsible for providing their own trash receptacle, and removing all garbage, waste or other refuse from the market.
6. SMOKING—the use of tobacco products (smoking, dipping, chewing, etc.) and vaping are prohibited in the Greene Commons area.
7. PETS—No pets except service animals are allowed in the market area.
8. MUSIC & ENTERTAINMENT will be scheduled and hired by the Market Manager; no free-lancing or busking is allowed.
9. PRODUCTS & PRODUCERS
  - a. Only Virginia producers may sell farm, food, or craft products at the Farmers Market.
  - b. At least 75% of the products offered for sale by the vendor must be grown or produced by the vendor or under the vendor's direction. The Market Manager, along with a VCE representative, reserves the right to inspect vendor production facilities for verification.
  - c. A farm or food product not grown or processed by the vendor must have been purchased directly from another farmer located in Virginia and identified with signage as from another farm.
  - d. Products allowed for sale
    - i. agricultural, horticultural, forestry or other products of the soil or water, including, but not limited to fruits, vegetables, herbs, spices, eggs, dairy products, honey, nuts, flowers;
    - ii. meat and meat products, poultry and poultry products, fish and fish products;
    - iii. grain and grain products, ornamental, vegetable, herb, spice plants, nursery products, baked goods;

- iv. processed foods including beverages, jams, jellies, and sauces/salsas, livestock feed, bee products, maple and sorghum products and further processed produce such as canned goods;
- v. value added fiber products;
- vi. handmade crafts created by the vendor and approved by the Market Manager as adding value to the market;
- vii. food trucks.

#### 10. VENDOR BREAKDOWN

- a. 50% or more of vendors will be those selling products listed in numbers i-iv above.
- b. 50% or less of vendors will be those selling products listed in numbers v-vii above.

#### 11. APPLICATION & INSURANCE

- a. Each prospective vendor must complete a Greene County Farmers Market Application and sign that they will abide by and have received a copy of the rules and regulations.
- b. Applications can be found at <https://greenecommons.com/our-farmers/> or by request via email to [greenefarmersmarket@gmail.com](mailto:greenefarmersmarket@gmail.com)
- c. Full Season (26-31 weeks) vendor applications and half of fees are due by March 15, 2021; second half of fees are due July 15, 2021. The application guarantees the same reserved space at the market each Saturday. If vendor misses 5 or more Saturdays, they are considered a Partial Season vendor and will lose their reserved space.
- d. Partial Season (11-22 weeks) and Short Season (6-10 weeks) vendor applications are due at least the Monday prior to the vendor's desired first market day; vendor location is assigned on a first come, first served basis. After initial application and full fees are received, Partial & Short Season vendors must reserve their subsequent weeks/space via email by Tuesday at 5pm before the Saturday market. Email [greenefarmersmarket@gmail.com](mailto:greenefarmersmarket@gmail.com).
- e. One-time vendors must submit their application by 5pm Tuesday before the desired Saturday market. Application by mail or in person must include a check for \$25; Application by email will require the \$25 fee be paid Saturday morning before the vendor can set up.
- f. Any vendor that is cancelling their reservation for a Saturday market, must let the Market Manager know by Wednesday of the week of the cancellation thus giving the market staff ample time to fill the vacated space.
- g. All applications and relevant fees (see "12" below) must be received by the application deadline and should be mailed or delivered in person to:  
 Greene Farmers Market c/o Visitor Center  
 9157 Seminole Trail, Ruckersville, VA 22968
- h. Preference in accepting vendor applications and placement under the Pavilion will be given to full-time vendors of prior consecutive years in good standing. Vendor inclusion and placement is determined by the Farmers Market Manager.
- i. It is the sole responsibility of each vendor to know and abide by all State and Federal Regulations (including but not limited to USDA, VDACS, and VDH) which govern the production, harvest, preparation, weights and measures, storage, and labeling of farm and food products offered for sale. Virginia Cooperative Extension offers a guide for this process at [https://pubs.ext.vt.edu/content/dam/pubs\\_ext\\_vt\\_edu/ANR/ANR-46/FST-273.pdf](https://pubs.ext.vt.edu/content/dam/pubs_ext_vt_edu/ANR/ANR-46/FST-273.pdf). This is only a guide for getting started; it is not the actual State and Federal Regulations.
- j. Vendors are responsible for the collection and paying of Virginia State Sales Tax.
- k. Each vendor will assume responsibility of any claims arising from Market participation. It is strongly recommended that all vendors consider the risk and have suitable insurance coverage.



# GREENE FARMERS MARKET—VENDOR APPLICATION—2021

## Vendor Contact Information

Owner/Primary Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Mail Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

## Vendor Product Liability Insurance/Liability Release

Each vendor assumes responsibility for any claims arising from Market participation. It is recommended all vendors consider the risk and should have suitable insurance coverage. Neither Greene County, The Town of Stanardsville, \*STAR\*, Virginia Cooperative Extension, Greene Commons Group, employees and contractors of Greene Commons Group, nor property owners accept liability for any claims associated with products, actions or claims associated with a vendor.

## Vendor Type

- Full Season (26-31 weeks)..... \$108 seasonal fee (breaks down to less than \$3.50/Saturday) Payable in two equal payments of \$54 on March 15, 2020 and July 15, 2020
- Partial Season (11-22 weeks)..\$88 seasonal fee (breaks down to only \$4/Saturday)
- Short Season (6-10 weeks).....\$50 season fee (breaks down to \$5/Saturday)
- One-Timer Vendor.....\$25/Saturday
- Holiday Market .....\$10/Market

## What do you sell?

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## Vendor's Certification

I hereby certify that I have received and understand and agree to the rules and regulations of the Greene Farmers Market, and I agree to abide by them as well as the content within this form. Until further notice I also agree to wear a mask and social distance at all times during the Greene Farmers Market operating hours.

Vendor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please make checks payable to GREENE COMMONS GROUP and mail to Greene Commons at 9157 Seminole Trail, Ruckersville, VA 22968. **OR** you may email this form to the email address below and bring your check to your first market day.

Questions? Email the Market Manager at [greenefarmersmarket@gmail.com](mailto:greenefarmersmarket@gmail.com)